

Job Offer – Content Creator in science communication (Temporary position)

ID: CC_2022

Optional: home-based, hybrid or in-person (Barcelona, Spain)

Part-time (4h/day), temporary (4 months).

The current post is for a maternity leave replacement, with options to stay in the company.

Zymvol Biomodeling is a biotech SME specialized in the discovery and development of new industrial enzymes through computer simulations. As an R&D-driven company, we are deeply embedded in the international scientific community and participate in various top tier research projects.

ZYMVOL's goal is to make high-performing enzymes accessible to any company in need of biocatalysts. Our work has been awarded by various entities, including the European Commission, for its innovative approach and high potential as a driver of a more sustainable economy.

The job:

As our new Content Creator, you will work together with the Marketing and Communications department to help improve the company's brand visibility and performance in online channels.

The selected candidate should be available on **SEPTEMBER 2022**.

Your tasks:

- Support in content writing and editing for online channels (social media posts, blog articles, website, other promotional content, etc).
 - Write informational content about relevant events happening in the company (participation in congresses, new services/products, employee onboardings, etc).
 - Support in writing informational content about the enzyme engineering industry (new technologies, promising projects in the field, interesting applications of enzymes, etc).
 - Support in writing/editing in-depth content explaining Zymvol's technology, services and products to a broader audience.
- Support in internal communications:
 - Write/edit content for our internal platforms and internal emailing (announcements to employees, internal guidelines, etc.)
- Digital marketing insights: Support in collection & analysis of Key Performance Indicators (KPI) for online channels.

Experience and skills:

- Master student: may be in the last courses/about to graduate; OR already holding Master title, specialized in scientific communication, or with a demonstrable interest/background in biotechnology, biochemistry, sustainability or green chemistry communication.
- Preferably graduate in some science degree, although complementary education with science background is also welcomed.
- Indispensable high English level, both written and spoken (minimum C1 or equivalent, native would be preferred) as all communication is performed in English.
- Prior experience in a Communication Dept is preferable, but not necessary.

What you will learn:

- What it's like to work in a dynamic Communications & Marketing department from the Biotech sector. What are the main needs and challenges that come up in the day-to-day and how to address them.
- To write content for different channels, audiences and goals. How to adapt information to fulfill its goal and be attractive to audiences.
- To stay up-to-date with latest trends in communications and marketing.
- To follow current events regarding biotech, enzyme engineering, green chemistry, etc, to identify potential communication opportunities.
- To collect and analyze most common KPI's, and use this information to assess the success of the different communication activities.
- To help build a cohesive, coherent brand image, taking into account all of the company's activities and challenges.
- To apply your creativity and problem-solving skills to different communication and marketing-related tasks.

What we offer:

- **Dynamic environment** – We're a very motivated team. You'll be working in a fast-growing company with great potential to advance personally and professionally.
- **Benefits** – Flexible working hours, remote working, and budget for courses to improve professional skills, possibility of Health insurance.
- Incorporation as part-time with option to promote to full time.
- **Duration** – The position is intended to cover a maternity leave (September-December 2022, both included) with options to stay at the company.
- Compensation based on candidate's experience.

*Zymvol Biomodeling is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. If you are interested in this position, please write to careers@zymvol.com, attaching your CV (2 pages max.) and cover letter, with subject **CC_2022**.*

Deadline for applications: 31st July 2022

Barcelona, 17th June 2022